



May is NNJKIDS Month

Northern New Jersey Kehillot Investing in Day Schools (NNJKIDS) is a community fund, established by Jewish Education for Generations (JEFG), a non-profit organization comprised of all eight local day schools, community leaders and rabbis seeking to develop solutions that will ensure the future affordability of our schools. In May, NNJKIDS kicks off its second year with a community-wide awareness month, encompassing synagogues, day schools and a large network of local businesses. NNJKIDS Month will include various programs running throughout Northern New Jersey, all focused on raising awareness and funds to support Jewish Day School education.

JEFG is dedicated to:

- Assuring that every Jewish child in our community has equal access to a quality dual curriculum education, regardless of a family's ability to pay
- Revising the current day school economic model, so that funding Jewish education is viewed as a communal obligation
- Identifying and implementing creative solutions to reduce costs and increase revenue by collaborating and sharing best practices across the day school network
- Partnering with communal institutions across all denominations to affect change

YOU CAN MAKE A DIFFERENCE...

- In its first year, over 1,000 families have contributed to NNJKIDS.
- Proceeds are helping mitigate tuition increases and providing critical assistance to meet our burgeoning scholarship needs, which are currently in excess of \$8 million.
- Become a subscriber by signing up for ongoing support at nnjkids.org.
- Visit nnjkids.org to be entered into drawing for a chance to win two tickets to Israel.*
- All new subscriptions and increases in current subscriptions (between 5/1 and 6/15) will be matched up to \$100,000.
- We strive for 100% participation from all community members.

NNJKIDS: 600 South Prospect Avenue, Bergenfield, NJ 07621, 201-220-7951, www.nnjkids.org

* tickets were donated

No donation necessary to enter drawing.